



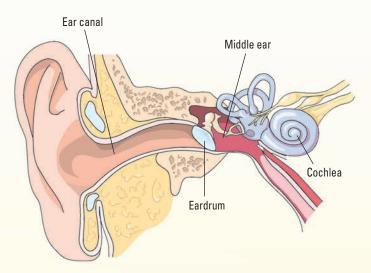
The Hearing Screening System **Designed for Adult Patients**

using Otoacoustic Emissions



The American Speech-Language-Hearing Association recommends that adults be screened for hearing impairment at least every decade through age 50 and at 3-year intervals thereafter.

The World's Leading Portable OAE Screener...



AuDX delivers sounds into the ear canal & measures the OAE response produced by outer hair cells in the cochlea.



An otoacoustic emission (OAE) is a response generated by structures (outer hair cells) in the healthy cochlea to sounds presented into the ear canal. AuDX presents a soft pair of tones (distortion product OAE) through a probe placed in the patient's ear canal. A tiny, sensitive microphone in the probe measures the OAE. AuDX automatically compares the response to normative data and assigns a "pass" or "refer" result to the screening. OAE screening can be used for patients of all ages, newborns through geriatrics. Insertion of the ear probe is the only patient preparation required.



With minimal training, any staff member can perform the AuDX OAE test. Add this test to the collection of vital sign information to provide your patients with a thorough physical exam.

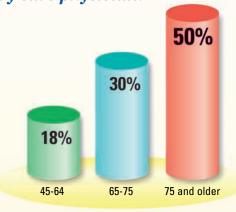
Why professionals choose AuDX:

- Large color display enhanced operation & data viewing
- Fast, accurate results as fast as 10 seconds per ear
- Adult Screening Protocol avoids over-referral issues associated with pediatric protocols
- Objective test no patient response required
- Pass/Refer result provided no interpretation required
- Label printer results documented in seconds
- Operates on rechargeable lithium battery or AC Power no downtime during recharge
- Over 27 years of experience with hearing screening and diagnostic product design and manufacturing
- 24/7 Technical Support

...for Providers of World Class Care

Hearing loss ranks 3rd on the list of chronic health conditions of adults¹

Despite the prevalence of hearing loss in adults, it is often undetected by the primary care physician.



Prevalence of Hearing Loss by Age^{2,3}

75% of individuals who could benefit from a hearing aid don't use one. In fact, most have never been evaluated for hearing loss.⁵

Failure to detect and treat a patient for hearing loss can seriously affect a person's quality of life. Untreated adult hearing impairment has been correlated with social and emotional isolation, clinical depression and limited activity. ⁶ The risk of dementia in older adults increases as a function of increasing hearing loss. ⁷

Effective treatment for sensorineural hearing loss is available in the form of hearing aids.

Why does hearing loss go undetected?

- When questioned about hearing acuity, many people with significant hearing loss will deny problems.
- Common hearing screening methods such as the 'finger rub' or 'whispered voice' tests are subjective and unreliable.⁴
- The effects of hearing loss on communication may not be apparent in a quiet exam room.



AuDX Pro, with the addition of the unique adult protocol, allows you to screen your adult patients' hearing quickly & objectively.

^{1.} Adams P, Benson V. (1991) Current estimates from the National Health Interview Survey. National Center for Health Statistics. Vital Health Statistics. 10:184.

 $^{2.\} Kochkin\ S.\ Hearing\ loss-the\ prevalence\ of\ hearing\ loss.\ www.better hearing.org.$

^{3.} Healthy People 2010: Volume II (second edition). www.healthypeople.gov.

^{4.} Yueh B, Shapiro N, MacLean CH, Shekelle PG. (2003) Screening and management of adult hearing loss in primary care: scientific review. JAMA. 289: 1976-1985.

 $^{5. \,} Kochkin \, S. \, (1993) \, Marke Trak \, III: Why \, 20 \, million \, in \, US \, don't \, use \, hearing \, aids \, for \, their \, hearing \, loss. \, Hearing \, Journal. \, 46:20-27.$

^{6.} Valla AF, Sweetow RW. (2000) Psychology of individuals with hearing impairment. In: Sandlin RE, editor. Hearing Aid Amplification. San Diego, CA: Singular Publishing Group. 557-570.

^{7.} Uhlmann R, Larson E, Rees T, Koepsell T, Duckert L. (1989) Relationship of hearing impairment to dementia and cognitive dysfunction in older adults. JAMA. 261:1916-1919.

Consumables — 1-800-303-0306



Preemie TreeTip®

TreeTip[®]*

Pediatric Tip

Pediatric Foam Tip

Adult Foam Tip

Jumbo Foam Tip



Probe Tips

 Foam tip offers a better fit for varying shapes & sizes of ear canals



Printer Labels

- 220 self-adhesive labels/roll
- Results from both ears on one label

* U.S. Patent No. 6,258,043

Is an OAE Test Reimbursable?

Yes, the CPT code for an OAE screening is 92587 (evoked otoacoustic emission, limited). According to the American Speech-Language-Hearing Association (2005), the national average for reimbursement for this CPT code is \$61.00.

Based on this reimbursement level, and assuming a modest usage rate of 10 screenings per week, the cost of an AuDX unit with the adult protocol will be recouped in less than 9 weeks.

Your Local Bio-logic Representative:

Contact us for information on our complete line of Hearing Screening & Diagnostic Products

Natus Medical Incorporated 1501 Industrial Road San Carlos, CA 94070 Ph: ((847) 949-5200 Fax: (847) 949-8615

Global Sales & Support 1-800-303-0306







